

Tigers East/Alpines East General Membership Meeting September 2022



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Agenda

- Call to order
- Welcome
- Reports
- Old Business
- New Business
- Adjourn

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Reports

- Treasurer's Report
- Membership Report
- Website/Editor's Report

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Treasurer's Report Rob Harter



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2021 Balance Sheet

Tigers East Alpines East - 2021 Treasurer's Report					
	<u>2021 - Q1</u>	<u>2021 - Q2</u>	<u>2021 - Q3</u>	<u>2021 - Q4</u>	<u>2021 YTD</u>
BEGINNING BALANCE	17,988.19				17,988.19
Credits/Income					
Membership Income	1,974.00	4,477.20	4,410.64	5,068.88	15,930.72
Regalia (net)	-	-	-	130.00	130.00
Other Income (Regional events)	-	-	-	-	-
Current United Registrations	-	-	-	3,699.89	3,699.89
	<u>1,974.00</u>	<u>4,477.20</u>	<u>4,410.64</u>	<u>8,898.77</u>	<u>19,760.61</u>
Debits/Expense					
Newsletter	(3,520.48)	(4,418.14)	(4,330.38)	(4,410.39)	(16,679.39)
Club Administration	(1,219.33)	(251.21)	(106.80)	(423.39)	(2,000.73)
Miscellaneous Expense	-	-	-	-	-
Current United withdrawals	-	-	-	-	-
Future United withdrawals	-	-	-	-	-
	<u>(4,739.81)</u>	<u>(4,669.35)</u>	<u>(4,437.18)</u>	<u>(4,833.78)</u>	<u>(18,680.12)</u>
Gain/(Loss)	<u>(2,765.81)</u>	<u>(192.15)</u>	<u>(26.54)</u>	<u>4,064.99</u>	<u>1,080.49</u>
ENDING BOOK BALANCE	15,222.38	15,030.23	15,003.69	19,068.68	19,068.68
Outstanding Checks	-	-	-	-	-
Deposits in Transit	-	-	-	-	-
Balance per Bank Statement	17,778.13	15,092.49	17,938.25	15,974.30	

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2022 Balance Sheet

Tigers East Alpines East - 2022 Treasurer's Report					
	<u>2022 - Q1</u>	<u>2022 - Q2</u>	<u>2022 - Q3</u>	<u>2022 - Q4</u>	<u>2022 YTD</u>
BEGINNING BALANCE	19,068.68	23,024.29	23,636.78	27,700.44	19,068.68
Credits/Income					
Membership Income	7,907.56	2,279.50	-	-	10,187.06
Regalia (net)	-	424.92	-	-	424.92
Other Income (Regional Events)	3,699.89	-	-	-	3,699.89
Current United Registrations	-	5,974.46	3,115.33	-	9,089.79
	<u>11,607.45</u>	<u>8,678.88</u>	<u>3,115.33</u>	<u>-</u>	<u>23,401.66</u>
Debits/Expense					
Newsletter	(2,282.10)	(4,073.14)	-	-	(6,355.24)
Club Administration	(693.59)	(2,515.12)	-	-	(3,208.71)
Miscellaneous Expense	-	-	-	-	-
Current United withdrawals	-	1,439.08	-	-	1,439.08
Future United withdrawals	-	-	-	-	-
	<u>(2,975.69)</u>	<u>(5,149.18)</u>	<u>-</u>	<u>-</u>	<u>(8,124.87)</u>
Gain/(Loss)	<u>8,631.76</u>	<u>3,529.70</u>	<u>3,115.33</u>	<u>-</u>	<u>15,276.79</u>
ENDING BOOK BALANCE	27,700.44	31,230.14	34,345.47	34,345.47	34,345.47
Outstanding Checks	-	4,271.92	-	-	-
Deposits in Transit	-	-	-	-	-
Balance per Bank Statement	27,700.44	35,502.06	34,345.47	34,345.47	34,345.47

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Annual Profit/Loss Comparison

- 2021 - **\$1,080.49** (would be roughly **(\$2,619.40)** without SUNI profit)
- 2020 - **\$328.07** (would be roughly **(\$2,640.67)** if we didn't get United refund or United financials)
- 2019 – **(\$2,743.13)**
- 2018 – **(\$1,878.22)**

Negative Trend based on Membership vs. Newsletter.

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Membership Report Joe McConlogue



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Membership Breakdown

- **520 members**
 - In last 12 months:
 - 40 new members joined
 - 49 memberships lapsed
- **Newsletter selection**
 - 206 electronic (39.6%) (down about 1/2%)
 - 314 printed (60.4%) (up about 1/2%)
- **Dues payment**
 - 185 pay by check (36%)
 - 332 pay by credit card (64%)
 - 237 by PayPal and 95 by Stripe

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Miscellaneous Data

- 2 TEAE banners sold at BASH: TEAE net \$200
- 174 members (34%) use auto-renewal (up 3%)
- 21 members (4%) with no email address (down 2)
- Motor City has no regional rep
 - **Any Volunteers?**

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Editor/Webmaster Report Kerch McConlogue



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RootesReview

Approximate membership income		\$16,000
PRINTED monthly	16 pages @ \$1314 each	Cost = \$15,768 Profit = \$262
Published monthly PRINTED bimonthly	32 pages @ \$1718 each	Cost = \$10,308 Profit = \$5,692

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No progress on Advertising

If you have a personal connection
somewhere, please contact Kerch
Editor@teae.org

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Website

We continue to have some issues with the
membership management and analytics
tracking

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Facebook

	As of 2/1 21	As of 7/27/21	As of 2/1/22	As of 9/10/22
Total Facebook Membership	602	663	889	1.1K

In the last 60 days

Monday is most popular day but not by much
 Busiest time of day: 10 am

Posts	Comments	Reactions	IEWS
80	679	1768	23013

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Comments/Questions



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New Business

- 2022 Elections
- United 40 (2023)
- Looking Forward
- Donation to Rootes Archive
- Three Year Business Committee

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2022 Elections

- All Officers and three Board members due for election
 - Call for Nominations/Volunteers for each position
- Way forward for elections
 - August email to membership soliciting nominations
 - Solicit nominations in Sep and Oct Rootes Review
 - Ballot published November
 - Election closes December 15th
- We also need a Regional Representative for the Midwest Region.
 - Any volunteers?

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United 40 (2023)

- Efforts to find suitable Florida venue unsuccessful
- 2023 Venue: Bowling Green, KY
- Dates: Sep 14-17, 2023
- Host Hotel: Holiday Inn University Plaza
 - Room Rate \$129 incl breakfast. Guaranteed room block=50 rooms/night (200 room nights). 3 days Early arrival/Late departure OK
 - Hosp, Parts, meeting rooms available
 - More than adequate parking for cars and trailers

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United 40 (2023)

- Planned Activities
 - Thursday: Track time (Touring Laps) at National Corvette Museum MotorSports Park 3.2 mile road course
 - Friday: Scenic AM drive followed by lunch and tour at National Corvette Museum (NCM)
 - Saturday: Concours: Fenced in Grassy area adjacent hotel
 - Sunday (Choose one)
 - Autocross: Piggyback on KYSCCA event or run our own
 - Kart Racing
 - Lane Motor Museum Tour
 - Mammoth Cave Tour

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Looking Forward

- United 41 (2024):
 - Robert Jaarsma has proposed a New England United for 2023
 - Robert reports that West Lebanon, NH has everything we need and he has done preliminary research
 - Recommended to board and initial planning will continue
 - Pending final board approval next year
- United 42 (2025) and beyond
 - Areas under consideration: Poconos, Pittsburgh area, Greensboro, Coastal Carolinas/Georgia????
 - Any other ideas? Volunteers to lead?

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Donation to Rootes Archive

- Solicitation from Rootes Archive back in Jan
- Board voted to postpone decision on any donation pending 2022 budget developments
- Any money collected at this United will be credited as TEAE donation

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Three Year Business Committe

- Three-Year Business Plan Committee appvd by Board
- Mission:
 - better serve the Rootes Marque
 - grow the membership
 - improve the club.
- Committee formed of representatives of:
 - Board,
 - Officer(s),
 - Regional Rep(s)
 - General Membership.
- Volunteer(s) from General Membership?

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Wrap Up

- Any other items to Discuss?
- Motion to Adjourn

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Backup Slides

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2020 Balance Sheet

Tigers East Alpines East - 2020 Treasurer's Report					
	2020 - Q1	2020 - Q2	2020 - Q3	2020 - Q4	2020 YTD
BEGINNING BALANCE	19,234.42	20,358.35	19,956.54	19,646.13	19,234.42
<u>Credits/Income</u>					
Membership Income	4,951.65	2,638.61	2,733.37	-	10,323.63
Regalia (net)	-	-	-	-	-
Other Income (Regional Events)	-	-	-	-	-
Current United Registrations	1,085.65	(1,151.66)	2,968.74	-	2,902.73
	6,037.30	1,486.95	5,702.11	-	13,226.36
<u>Debits/Expense</u>					
Newsletter	(3,820.85)	(3,738.10)	(2,820.85)	-	(10,379.80)
Club Administration	(1,930.89)	(194.72)	(91.11)	-	(2,216.72)
Miscellaneous Expense	-	-	-	-	-
Current United withdrawals	126.15	-	-	-	126.15
Future United withdrawals	-	-	-	-	-
	(5,625.59)	(3,932.82)	(2,911.96)	-	(12,470.37)
Gain/(Loss)	411.71	(2,445.87)	2,790.15	-	755.99
ENDING BOOK BALANCE	19,646.13	17,200.26	19,990.41	19,990.41	19,990.41
Outstanding Checks	-	-	-	-	-
Deposits in Transit	-	-	-	-	-
Balance per Bank Statement	19,646.13	17,200.26	19,990.41	19,990.41	19,990.41

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2019 Balance Sheet

Tigers East Alpines East - 2019 Treasurer's Report					
	2019 - Q1	2019 - Q2	2019 - Q3	2019 - Q4	2019 YTD
BEGINNING BALANCE	20,403.25	20,697.72	20,144.77	18,200.33	20,403.25
Credits/Income					
Membership Income	4,680.42	4,263.99	4,805.87	2,231.02	15,981.30
Regalia (net)	-	-	-	-	-
Other Income (Regional Events)	-	216.73	-	-	216.73
Current United Registrations	-	3,769.16	16,232.02	-	20,001.18
	<u>4,680.42</u>	<u>8,249.88</u>	<u>21,037.89</u>	<u>2,231.02</u>	<u>36,199.21</u>
Debits/Expense					
Newsletter	(4,898.77)	(6,169.58)	(4,849.68)	(4,144.86)	(20,062.89)
Club Administration	(1,984.57)	(1,031.89)	(206.48)	(211.37)	(3,434.31)
Miscellaneous Expense	-	-	-	-	-
Current United withdrawals	-	-	(12,255.14)	(221.25)	(12,476.39)
Future United withdrawals	-	-	(2,968.75)	-	(2,968.75)
	<u>(6,883.34)</u>	<u>(7,201.47)</u>	<u>(20,280.05)</u>	<u>(4,577.48)</u>	<u>(38,942.34)</u>
Gain/(Loss)	<u>(2,202.92)</u>	<u>1,048.41</u>	<u>757.84</u>	<u>(2,346.46)</u>	<u>(2,743.13)</u>
ENDING BOOK BALANCE	18,200.33	19,248.74	20,006.58	17,660.12	17,660.12
Outstanding Checks	-	-	-	-	-
Deposits in Transit	-	-	-	-	-
Balance per Bank Statement	18,200.33	19,248.74	20,006.58	17,660.12	17,660.12

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2018 Balance Sheet

Tigers East Alpines East - 2018 Treasurer's Report					
	2018 - Q1	2018 - Q2	2018 - Q3	2018 - Q4	2018 YTD
BEGINNING BALANCE	22,281.47	22,281.47	22,249.14	17,552.88	22,281.47
Credits/Income					
Membership Income	4,006.52	4,163.65	4,137.97	4,782.10	17,090.24
Regalia (net)	-	-	-	-	-
Other Income (Regional events)	450.00	-	-	-	450.00
Current United Registrations	-	1,836.53	18,580.11	595.00	21,011.64
	<u>4,456.52</u>	<u>6,000.18</u>	<u>22,718.08</u>	<u>5,377.10</u>	<u>38,551.88</u>
Debits/Expense					
Newsletter	(5,421.57)	(5,086.56)	(4,793.53)	(5,145.83)	(20,447.49)
Club Administration	(1,504.54)	(912.55)	(131.03)	(846.67)	(3,394.79)
Miscellaneous Expense	(1,634.00)	-	-	-	(1,634.00)
Current United withdrawals	(625.00)	(24.00)	(14,254.82)	(50.00)	(14,953.82)
Future United withdrawals	-	-	-	-	-
	<u>(9,185.11)</u>	<u>(6,023.11)</u>	<u>(19,179.38)</u>	<u>(6,042.50)</u>	<u>(40,430.10)</u>
Gain/(Loss)	<u>(4,728.59)</u>	<u>(22.93)</u>	<u>3,538.70</u>	<u>(665.40)</u>	<u>(1,878.22)</u>
ENDING BOOK BALANCE	17,552.88	17,529.95	21,068.65	20,403.25	20,403.25
Outstanding Checks	-	-	-	-	-
Deposits in Transit	-	-	-	-	-
Balance per Bank Statement	17,552.88	17,529.95	21,068.65	20,403.25	20,403.25

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