

PARTS  
**ROOTES**  
SERVICE

# SERVICE BULLETIN

MISCELLANEOUS

No.

223

March 9, 1961

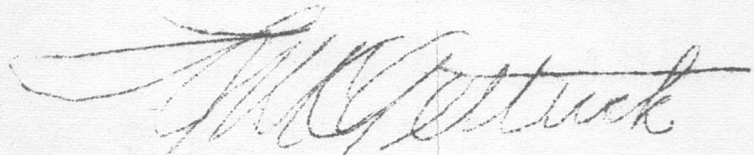
TO ALL ROOTES GROUP DEALERS

DUNLOP TIRE WARRANTY

In line with the recent extensions of Warranty cover to Rootes Group products we have been advised by the Dunlop Tire & Rubber Co. of the extended Warranty applicable to tires of their manufacture which are factory fitted to Rootes Group products.

Attached is a bulletin they have prepared in this matter which is being passed to you for your information and reference.

ROOTES MOTORS INCORPORATED



F. J. McGettich  
Manager  
Wholesale Parts & Service Depts.

FJMcG:SO  
encl.

Effective December 1, 1960

Revised February 1, 1961

**DUNLOP**

**ROAD HAZARD GUARANTEE  
AND  
LIFETIME GUARANTEE OF QUALITY**

**DEALER'S INSTRUCTIONS**

**THE  
DUNLOP  
BOND OF MASTER CRAFTSMANSHIP**

**LIFETIME GUARANTEE OF QUALITY**

Every tire or tube of our manufacture bearing our name and serial number and not branded or stamped "Second", or the name "Dunlop" not mutilated, is guaranteed to be free from defects in workmanship and material without limit as to time or mileage. If our examination shows such tire or tube has failed under the terms of this guarantee, we will either repair it or make an allowance toward the purchase of a new tire or tube of our manufacture based on our then current Suggested Consumer Price and, in the case of a tire, the amount of original tread depth remaining.

**GUARANTEE AGAINST ROAD HAZARDS**

All automobile tires of our manufacture, not branded or stamped "Second", or the name "Dunlop" not mutilated, the serial numbers of which are recorded on the face of the Dunlop Road Hazard and Lifetime Guarantee of Quality certificate, are guaranteed to the original purchaser, against normal road hazards, i.e. cuts, snags, fabric breaks and blowouts encountered during normal driving conditions, until the expiration of the number of service months after the date of purchase indicated on the certificate in accordance with the following:

SERVICE MONTHS		
NYLON		RAYON
27	All Imported	24
27	Gold Seal	24
27	Super Gold Cup	24
27	Gold Cup	24
21	Dunlop	18
15	D-7	—

Any tire, which becomes unserviceable because of a Road Hazard injury covered by this guarantee, may be presented to any Dunlop dealer accompanied by a certificate properly prepared at time tire was purchased and an allowance will be made toward the purchase of a new Dunlop tire based on our then current Suggested Consumer Price and the amount of original tread depth remaining.

Any allowance made under either of these guarantees will not include cost of service, transportation, or state or local taxes.

Tubes, automobile tires used on trucks or taxicabs, and tires made unserviceable due to ordinary repairable punctures, or causes of loss or damage by fire, theft, wreck, collision, running tire while flat, chain cuts, obstructions on the automobile itself, irregular wear, misalignment, or willful abuse, are not covered.

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These guarantees are made for the exclusive benefit of the owner actually using these products, are not assignable, and no claim hereunder will be recognized unless submitted on our Standard Claim Form duly filled out and signed by such owner.

There is no other warranty, or liability, including consequential damage resulting from any cause whatever, expressed or implied, applicable to these products. No representative has authority to make any representation, promise or agreement except as stated herein.

**DUNLOP TIRE AND RUBBER CORPORATION**

P. O., BOX 2011

**BUFFALO 5, N. Y.**