

GENERAL
DATA

No.

65-3

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MAY, 1965

TO: ALL ROOTES DEALERS

MODEL: HILLMAN HUSKY, SUNBEAM DE LUXE,
SUNBEAM ALPINE IV AND TIGER

SUBJECT: SERVICING PERIODS

With immediate effect, all the above ranges of cars are placed on 6,000 mile servicing periods. A Voucher Book which will suit all these cars is now available and samples are enclosed.

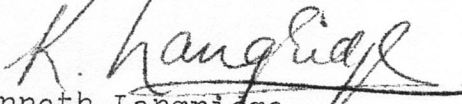
Will all dealers destroy the 3,000 mile period book and issue the enclosed on retail sale of the car.

The Voucher Book should be explained fully to each customer, ensuring that he understands the initial 500 mile free service is free of charge. Except for lubricants used, all other coupons are manufacturer's recommended servicing and customer responsibility as regards to charges.

The Sunbeam Imp will still remain on 5,000 mile servicing periods and the Voucher Book marked Sunbeam Imp will still be effective.

Will addressees please bring this bulletin to the attention of all Sales and Service personnel.

ROOTES MOTORS INCORPORATED


Kenneth Langridge
General Service Manager

KL/jd
Enc.