

GENERAL DATA

No. 64-7

July, 1964

TO: ALL ROOTES GROUP DEALERS
MODEL: SUNBEAM TIGER 260
SUBJECT: WARRANTY

The Sunbeam Alpine fitted with the 260 cubic inch 2VC10 Ford V8 engine and Ford 4 speed manual transmission or Ford automatic transmission carries a 12 month or 12,000 mile warranty as previous Alpine models.

Ford dealers will not honor the warranty on the Sunbeam Alpine 260, and the Ford Motor Company are advising all their dealers to this affect.

In the event of a Sunbeam Tiger owner requesting warranty on the engine or transmission of his car at any Ford dealer, the Ford dealer will inform the owner of the conditions of the warranty and refer the owner to the nearest Sunbeam dealer. In the event there is no Sunbeam dealer within the normal distance, the Ford dealer may carry out the requested work on a chargeable basis to the owner. The hourly rate and cost of parts being **at** the normal rates in operation at that dealership and agreed with the Ford Motor Company.

The bill should be presented to the selling Sunbeam dealer by the owner. A Rootes warranty claim should then be raised on the work carried out by the Ford dealer and processed in the normal way to the Wholesale Service office in New York or Los Angeles.

These claims will be honored on receipt and the owner reimbursed by the selling dealer after the Rootes warranty claim has been completely honored.

ROOTES MOTORS INCORPORATED

K. Langridge,
General Service Manager

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