

December, 1963

TO: ALL ROOTES GROUP DEALERS

SUBJECT: REVISED ENGINE OIL CHANGE

MODEL: ALL MODELS

As a result of improved lubricant technology and manufacturing techniques, it has been decided to increase the engine oil change period on all current passenger cars from 3,000 miles to 6,000 miles, or at least every 6 months, preferably before and after the winter period. The engine oil filter should be changed at the same mileage or time interval as the oil. There are, however, certain cases where engine oil and filter changes should be done more frequently.

1. Habitual stop/start driving.
2. Operating in cold weather below 5° C.
3. When driving is done under very dusty conditions.

This recommendation holds good for all passenger cars with the exception of the Imp where the engine oil change period is already at 5,000 miles.

We think you will agree that this new recommendation is a real step forward and will reduce the running cost of our cars appreciably and, therefore, will make our vehicles even more attractive to Fleet Operators.

All vehicle handbooks cannot be brought into line with these new recommendations immediately, but action is being taken as quickly as possible. You are in order in notifying your customers of this change of recommendation when they come in for an oil change.

ROOTES MOTORS INCORPORATED

Kenneth Langridge
Kenneth Langridge
General Service Manager